

NDT News is a monthly compact-newspaper-style publication aimed at non-destructive testing technicians and inspection, condition monitoring and quality practitioners.

It incorporates the Branch bulletin of The British Institute of NDT, which was formerly a supplement known as NDT NEWS, and NewsLink, the newsletter of the International Association of Quality Practitioners (the IAQP).

Each month it is circulated free to BINDT and IAQP members – approximately 2500 in total – and each quarter (in the months of March, June, September and December) it is in addition circulated to all PCN certificate holders – an additional 11,000.

The new NDT News thus forms a very attractive vehicle for advertisers and communicators who wish to penetrate this vital sector. Advertising reservations and editorial contributions are welcome. Please turn the page for advertising rates and further details.



Editorial contributions

News and product articles:
300-500 words, plus one picture*

Technical tips and case studies:
1000 words max; 3 pictures max*

*will be reproduced in mono from your colour print or JPG, TIF or similar format electronic image in standard circulation issues

Note: These are free opportunities for you/your organisation to be featured in NDT News but the editorial staff reserve the right to edit, amend, reject or re-schedule copy submitted without prior reference to the contributor.

Copy date:
15th of the month preceding publication date
Email: ndtnews@bindt.org



NDT News is normally published on or about the 1st of the month of issue.

ADVERTISING TARIFF

VALID FROM 1 JANUARY 2011

NOTE: MONO ONLY STANDARD ISSUES / COLOUR OR MONO EXTENDED CIRCULATION ISSUES

Standard issues January, February, April, May, July, August, October and November					
		Rate per insertion (£): mono only			
Size	depth x width (mm)	1	3	6	8
A4	254 x 180	555	535	495	455
A5 (island)	180 x 130	455	435	385	360
½ A4	130 x 180	360	335	325	290
¼ A4	125 x 86	240	230	200	190
Business card	45 x 86	135	130	125	115
Single column centimetre (scc)	10 x 41	37	36	35	34

Notes:

- Rates are for contracts completed in a period not exceeding 12 calendar months
- Advertisers with a current contract for advertising in Insight qualify for an additional 10% discount on their advertising in NDT News
- VAT applicable at appropriate rate
- Other special positions + 10% for guaranteed position
- Page 1 advertising up to A5 max
- Trim size (full-page): 420 mm (deep) x 297 mm (wide)
- Special offer: additional spot colour (deep red only) +£100 (subject to VAT)

Discounts:

- Associate members – 10%
- Advertising Agency Commission – 10%
- Insight advertisers – 10%

Example

A ½ A4 advertisement (130 mm deep x 180 mm wide) for each issue over twelve-month period for a BINDT Associate Member with a current advertising contract in Insight

→ 8 at £290 each =	£2320.00
+ 4 at £495 each =	£1980.00
	<u>SUB-TOTAL £4300.00</u>
- 10% Associate Membership discount	
"	£3870.00
- 10% Insight advertising discount	
	<u>TOTAL (excl VAT) £3483.00</u>

Invoiced on publication

Quarterly extended circulation issues March, June, September and December					
		Rate per insertion (£): mono		Rate per insertion (£): full colour	
Size	depth x width (mm)	1	4	1	4
A4	254 x 180	800	765	1260	1135
A5 (island)	180 x 130	650	620	1010	910
½ A4	130 x 180	515	495	820	735
¼ A4	125 x 86	335	325	525	475
Business card	45 x 86	185	175	290	260
Single column centimetre (scc)	10 x 41	55	53	85	76

LOOSE INSERTS – on application

COPY DATES

All material – editorial and advertising – 15th of the month prior to publication date.

Advertising material should be supplied in compatible electronic format – refer to "Procedure for submitting adverts".

Extra charges will be applicable to all supplementary process work.

NDT News is published by The British Institute of Non-Destructive Testing, which is a Limited Company (Reg No 969051 England) and a Charity (Reg No 260666). Registered Office: Newton Building, St George's Avenue, Northampton NN2 6JB, United Kingdom. Tel: +44 (0)1604 89 3811; Fax: +44 (0)1604 89 3861; Email: ndtnews@bindt.org

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