

NDT News is a monthly compact-newspaper-style publication aimed at non-destructive testing technicians and inspection, condition monitoring and quality practitioners.

It incorporates the Branch bulletin of the British Institute of NDT, which was formerly a supplement known as NDT NEWS, and NewsLink, the newsletter of the International Association of Quality Practitioners (the IAQP).

Each month it is circulated free to BINDT and IAQP members – approximately 2500 in total – and each quarter (in the months of March, June, September and December) it is in addition circulated to all PCN certificate holders – around an additional 15,000.

NDT News thus forms a very attractive vehicle for advertisers and communicators who wish to penetrate this vital sector. Advertising reservations and editorial contributions are welcome. Please turn the page for advertising rates and further details.

Editorial contributions

News and product articles:

300-500 words, plus one picture*

Technical tips and case studies:

1000 words max; 3 pictures max*

*will be reproduced in mono from your colour print or JPG, TIF or similar format electronic image in standard circulation issues

Note: These are free opportunities for you/your organisation to be featured in NDT News but the editorial staff reserve the right to edit, amend, reject or reschedule copy submitted without prior reference to the contributor.

Copy date:

15th of the month preceding publication date

Email: ndtnews@bindt.org

NDT News is normally published on or about the 1st of the month of issue.

ADVERTISING TARIFF

VALID FROM 1 JANUARY 2019

NOTE: MONO-ONLY STANDARD ISSUES / COLOUR OR MONO EXTENDED CIRCULATION ISSUES

Standard issues January, February, April, May, July, August, October and November					
		Rate per insertion (£): mono only			
Size	depth x width (mm)	1	3	6	8
A4	254 x 180	700	680	635	580
A5 (island)	180 x 130	580	550	490	460
½ A4	130 x 180	460	430	420	385
¼ A4	125 x 86	305	295	255	245
Business card	45 x 86	175	170	165	155
Single column centimetre (scc)	10 x 41	48	47	46	45

Notes:

- Rates are for contracts completed in a period not exceeding 12 calendar months
- Advertisers with a current contract for advertising in Insight qualify for an additional 10% discount on their advertising in NDT News
- VAT is applicable at the appropriate rate
- Special positions: +10% for guaranteed position
- Page 1 advertising availability on request
- Trim size (full page): 420 mm (deep) x 297 mm (wide)
- Special offer: additional spot colour (deep red only) +£115 (subject to VAT)

Discounts:

Corporate members: -10%
Advertising agency commission: -10%
Insight advertisers: -10%

Example

A ½ A4 mono advertisement (130 mm deep x 180 mm wide) for each issue over a twelve-month period for a BINDT Corporate Member with a current advertising contract in Insight

→ 8 at £385 each =	£3080.00
+ 4 at £635 each =	£2540.00
	<u>SUB-TOTAL</u> £5620.00
-10% Corporate Membership discount	
"	£5058.00
-10% Insight advertising discount	
	<u>TOTAL (excl VAT)</u> £4552.20

Invoiced on publication

Quarterly extended circulation issues March, June, September and December					
		Rate per insertion (£): mono		Rate per insertion (£): full colour	
Size	depth x width (mm)	1	4	1	4
A4	254 x 180	1005	965	1575	1425
A5 (island)	180 x 130	825	785	1270	1155
½ A4	130 x 180	655	635	1020	930
¼ A4	125 x 86	435	420	665	610
Business card	45 x 86	240	230	380	325
Single column centimetre (scc)	10 x 41	69	67	106	94

LOOSE INSERTS – on application

COPY DATES

All material – editorial and advertising – 15th of the month prior to publication date.

Advertising material should be supplied in compatible electronic format – refer to 'Procedure for submitting adverts'.

Extra charges will be applicable to all supplementary process work.

NDT News is published by the British Institute of Non-Destructive Testing, which is a Limited Company (Reg No 969051 England) and a Charity (Reg No 260666). Registered Office: Midsummer House, Riverside Way, Bedford Road, Northampton NN1 5NX, United Kingdom. Tel: +44 (0)1604 438300; Fax: +44 (0)1604 438301; Email: ndtnews@bindt.org

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