NDT News

2020 ADVERTISING GUIDE /

NDT News is a monthly compact-newspaper-style publication aimed at non-destructive testing technicians and inspection, condition monitoring and quality practitioners.

It incorporates the Branch bulletin of the British Institute of NDT, which was formerly a supplement known as NDT NEWS, and NewsLink, the newsletter of the International Association of Quality Practitioners (the IAQP).

Each month it is circulated free to BINDT and IAQP members - approximately 2500 in total - and each quarter (in the months of March, June, September and December) it is in addition circulated to all PCN certificate holders - around an additional 15,000.

NDT News thus forms a very attractive vehicle for advertisers and communicators who wish to penetrate this vital sector. Advertising reservations and editorial contributions are welcome. Please turn the page for advertising rates and further details.

EDITORIAL CONTRIBUTIONS /

News and product articles:
300-500 words, plus one picture

Technical tips and case studies:
1000 words max; three pictures max

Note: These are free opportunities for you/your organisation to be featured in NDT News but the editorial staff reserve the right to edit, amend, reject or reschedule copy submitted without prior reference to the contributor.

Copy date:
15th of the month preceding publication date

Email: ndtnews@bindt.org

NDT News is normally published on or about the 1st of the month of issue.
## ADVERTISING TARIFF /
VALID FROM 1 JANUARY 2020

### Standard circulation issues
January, February, April, May, July, August, October and November

<table>
<thead>
<tr>
<th>Size</th>
<th>depth × width (mm)</th>
<th>Rate per insertion (£): mono</th>
<th>Rate per insertion (£): full colour</th>
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</thead>
<tbody>
<tr>
<td>A4</td>
<td>254 × 180</td>
<td>720</td>
<td>1080</td>
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<tr>
<td>A5 (island)</td>
<td>180 × 130</td>
<td>595</td>
<td>895</td>
</tr>
<tr>
<td>½ A4</td>
<td>130 × 180</td>
<td>470</td>
<td>705</td>
</tr>
<tr>
<td>¼ A4</td>
<td>125 × 86</td>
<td>310</td>
<td>465</td>
</tr>
<tr>
<td>Business card</td>
<td>45 × 86</td>
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</tr>
<tr>
<td>Single column centimetre (scc)</td>
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<td>49</td>
<td>74</td>
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### Quarterly extended circulation issues
March, June, September and December

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<td>1465</td>
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<tr>
<td>A5 (island)</td>
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<td>845</td>
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<td>½ A4</td>
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<td>670</td>
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<tr>
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<td>335</td>
</tr>
<tr>
<td>Single column centimetre (scc)</td>
<td>10 × 41</td>
<td>71</td>
<td>96</td>
</tr>
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### NOTES /
- Rates are for contracts completed in a period not exceeding 12 calendar months
- Advertisers with a current contract for advertising in Insight qualify for an additional 10% discount on their advertising in NDT News
- VAT is applicable at the prevailing rate
- Special positions: +10% for guaranteed position
- Page 1 advertising availability on request
- Trim size (full page): 420 mm (deep) × 297 mm (wide)

Discounts:
- Corporate members: -10%
- Advertising agency commission: -10%
- Insight advertisers: -10%

**Example**
A ½ A4 mono advertisement (130 mm deep × 180 mm wide) for each issue over a twelve-month period for a BINDT Corporate Member with a current advertising contract in Insight:

- 8 at £395 each = £3160.00
- 4 at £650 each = £2600.00
- SUB-TOTAL £5760.00
- -10% Corporate Membership discount SUB-TOTAL £5184.00
- -10% Insight advertising discount TOTAL (excl VAT) £4665.60

Invoiced on publication.

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**LOOSE INSERTS /
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On application.

**COPY DATES /
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All material - editorial and advertising 15th of the month prior to publication date.

Advertising material should be supplied in compatible electronic format - refer to ‘Procedure for submitting adverts’.

Extra charges will be applicable to all supplementary process work.

NDT News is published by the British Institute of Non-Destructive Testing, which is a Limited Company (Reg No 969051 England) and a Charity (Reg No 260666). Registered Office: Midsummer House, Riverside Way, Bedford Road, Northampton NN1 5NX, United Kingdom. Tel: +44 (0)1604 438300; Fax: +44 (0)1604 438301; Email: ndtnews@bindt.org

Note: The editorial staff reserve the right to edit, amend, reject or reschedule copy submitted without prior reference to the contributor.