

NDT News

2025 ADVERTISING GUIDE /

NDT News is a monthly compact-newspaper-style publication aimed at non-destructive testing technicians and inspection, condition monitoring and quality practitioners.

It incorporates the Branch bulletin of the British Institute of NDT, which was formerly a supplement known as NDT NEWS, and NewsLink, the former newsletter of the now discontinued International Association of Quality Practitioners (the IAQP).

Each month it is circulated free to BINDT members - approximately 2500 in total - and each quarter (in the months of March, June, September and December) it is in addition circulated to all PCN certificate holders - around an additional 15,000.

NDT News thus forms a very attractive vehicle for advertisers and communicators who wish to penetrate this vital sector. Advertising reservations and editorial contributions are welcome. Please turn the page for advertising rates and further details.



The Newspaper for Non-Destructive Testing, Inspection, Condition Monitoring and Quality Practitioners

NDT News

Issue 247 - March 2024

£2.50 where sold

ROSEN develops hydrogen research project for the Energy Institute

The ROSEN Group has developed a research project to investigate the use of hydrogen as a clean energy source for industrial processes. The project is a joint venture between ROSEN and the Energy Institute for Energy and Environment (EIE).

Bilfinger secures major contract from INEOS

Bilfinger has been awarded a major contract by INEOS for the construction and commissioning of a new industrial facility. The contract is valued at over £100 million and includes the design, construction, and commissioning of the facility.

Edixia Automation becomes part of Testa

Edixia Automation, a leading provider of industrial automation solutions, has been acquired by Testa. The acquisition is expected to strengthen Testa's position in the industrial automation market.

Wherever you are in your NDT career, BINDT has a comprehensive apprenticeship pathway to progress you to the next level

Whether you are a student, a graduate, or an experienced professional, BINDT offers a range of apprenticeship opportunities to help you advance your career in NDT.

NDT COURSES IN THE UK

Discover the latest NDT courses available in the UK, including courses in ultrasonic testing, radiography, and more. Find out more about the benefits of these courses and how they can help you advance your skills.

WORLD LEADING IN NDT, WELDING, INSPECTION TRAINING CERTIFICATION

Join the world's leading training organization for NDT, welding, and inspection. We offer comprehensive training and certification programs to help you become a professional in your field.

INSIDE: News 2, 3, 4, 5, 6 • Helicopters Inspector 2 • On the Job 3 • Branch News 5 • What the HECN? 6 • Letter from America 6 • PCN News 7, 8 • Recruitment 9, 10

EDITORIAL CONTRIBUTIONS /

News and product articles:
300-500 words, plus one picture

Technical tips and case studies:
1000 words max; three pictures max

Note: These are free opportunities for you/your organisation to be featured in NDT News but the editorial staff reserve the right to edit, amend, reject or reschedule copy submitted without prior reference to the contributor.

Copy date:
15th of the month preceding publication date

Email: ndtnews@bindt.org

NDT News is normally published on or about the 1st of the month of issue.

NDT News

ADVERTISING TARIFF /

VALID FROM 1 JANUARY 2025

Standard circulation issues January, February, April, May, July, August, October and November									
Size	depth × width (mm)	Rate per insertion (£): mono				Rate per insertion (£): full colour			
		1	3	6	8	1	3	6	8
A4	254 × 180	805	785	730	675	1210	1180	1095	1005
A5 (island)	180 × 130	675	640	565	530	1005	960	845	795
½ A4	130 × 180	530	500	485	445	790	745	725	670
¼ A4	125 × 86	350	340	300	290	525	510	445	425
Business card	45 × 86	200	195	190	180	310	305	295	275
Single column centimetre (scc)	10 × 41	54	53	52	51	82	80	79	77

Quarterly extended circulation issues March, June, September and December					
Size	depth × width (mm)	Rate per insertion (£): mono		Rate per insertion (£): full colour	
		1	4	1	4
A4	254 × 180	1160	1110	1825	1650
A5 (island)	180 × 130	950	905	1470	1330
½ A4	130 × 180	750	730	1180	1075
¼ A4	125 × 86	505	490	760	705
Business card	45 × 86	275	265	440	375
Single column centimetre (scc)	10 × 41	79	77	121	108

NOTES /

- Rates are for contracts completed in a period not exceeding 12 calendar months
- Advertisers with a current contract for advertising in Insight qualify for an additional 10% discount on their advertising in **NDT News**
- VAT is applicable at the prevailing rate
- Special positions: +10% for guaranteed position
- Page 1 advertising availability on request
- Trim size (full page): 420 mm (deep) × 297 mm (wide)

Discounts:

Corporate members: -10%
Advertising agency commission: -10%
Insight advertisers: -10%

Example

A ½ A4 mono advertisement (130 mm deep × 180 mm wide) for each issue over a twelve-month period for a BINDT Corporate Member with a current advertising contract in Insight:

→ 8 at £445 each =	£3560.00
+ 4 at £730 each =	£2920.00
SUB-TOTAL	£6480.00
-10% Corporate Membership discount	
SUB-TOTAL	£5832.00
-10% Insight advertising discount	
TOTAL (excl VAT)	£5248.80

Invoiced on publication.

LOOSE INSERTS /

On application.

COPY DATES /

All material - editorial and advertising
15th of the month prior to publication date.

Advertising material should be supplied in compatible electronic format - refer to 'Procedure for submitting adverts'.

Extra charges will be applicable to all supplementary process work.

NDT News is published by the British Institute of Non-Destructive Testing, which is a Limited Company (Reg No 969051 England) and a Charity (Reg No 260666). Registered Office: Midsummer House, Riverside Way, Bedford Road, Northampton NN1 5NX, United Kingdom. Tel: +44 (0)1604 438300; Email: ndtnews@bindt.org

Note: The editorial staff reserve the right to edit, amend, reject or reschedule copy submitted without prior reference to the contributor.

