

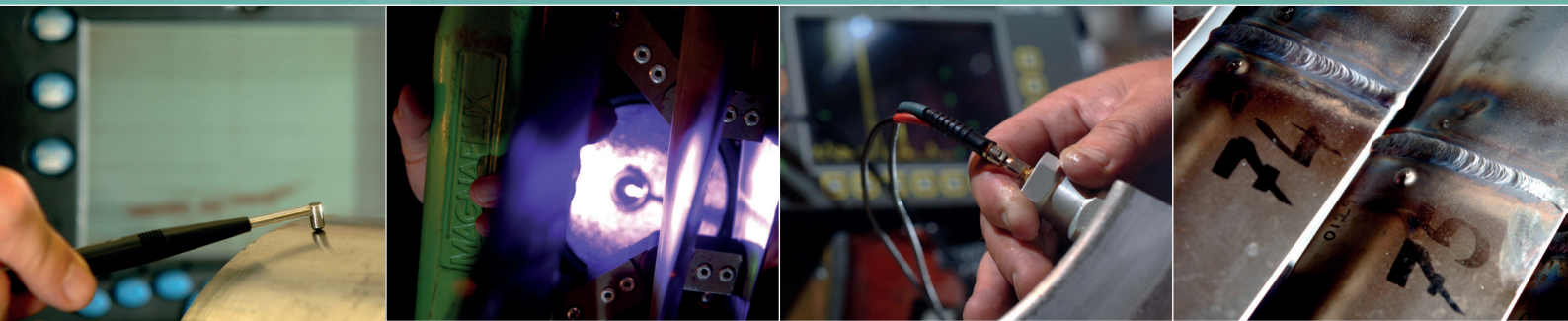
# PCN24/PSL31

## Use of the accreditation mark, the PCN logo and reference to PCN

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## 1. Introduction

- 1.1 The following sets out conditions for use of the PCN logo and references to PCN certification by BINDT-approved organisations and organisations holding ISO 9000 certification issued by BINDT, as well as other stakeholders in the PCN Scheme, including certificate holders and their employers.
- 1.2 These requirements become effective for all printed material published or distributed on or after:
  - Digital materials – One year from launch (1 February 2022).
  - Printed materials – Two years from launch (1 February 2023).
  - Certificates – Three years from launch (1 February 2024).
- 1.3 PCN certificate holders are not permitted to use the PCN logo in any form other than that provided for that purpose by BINDT, such as rubber or self-inking stamps, or in a manner expressly approved by BINDT.
- 1.4 The accreditation mark may only be used by organisations whose quality management systems are assessed and certificated by BINDT and then only in the form shown below.

## 2. Definitions

- 2.1 PCN logo: that mark shown in Figure 1A or that mark shown in Figure 1B, both of which contain the letters 'PCN' in Times New Roman text.



Figure 1A



Figure 1B

- 2.2 Certification Body accreditation mark: the mark shown in Figures 2, 3, 4 and 5, which is a rectangle containing the PCN logo and the UKAS tick and crown mark. The national accreditation symbols shall normally have a minimum height (excluding the accreditation number) of 20 mm. When the national accreditation logo or national accreditation symbol is printed on an unfolded portion of stationery sized no greater than A4, it shall be displayed in a size no larger than 30 mm high. On larger portions of unfolded stationery, the size may be proportionately increased.



Figure 2



Figure 3



Figure 4



Figure 5

## 3. Form and display of the PCN logo (Figures 1A and 1B)

- 3.1 The PCN logo may be used in the form shown in Figure 1A or Figure 1B, provided:
  - 3.1.1 The logo of the organisation is also shown.
  - 3.1.2 It is shown with no more prominence than the logo or title of the organisation concerned.
  - 3.1.3 Figure 1A is printed in a single colour that suits the predominant colour of the stationery or Figure 1B is printed in monochrome or in the colours shown.
  - 3.1.4 Embossed, relief or stamped versions of the logo may not be used without prior written permission from BINDT.

## 4. Form and display of the accreditation mark (Figures 2, 3, 4 and 5)

- 4.1 The accreditation mark may be used only by organisations that hold ISO 9000 certification issued by BINDT in accordance with the Office for Product Safety & Standards (OPSS) publication, 'The national accreditation logo and symbols: conditions for use by UKAS and UKAS-accredited organisations', September 2021.
- 4.2 Organisations authorised by BINDT to use the accreditation mark will be provided with a master copy suitable for use by appointed printers to produce letterheads and other items of stationery.

### 4.3 The accreditation mark:

- 4.3.1 Shall only be used in conjunction with the PCN logo, as shown in Figure 2 and Figure 3.
- 4.3.2 When printed on an unfolded sheet of A4 stationery, the UKAS rectangle within the accreditation mark shall be no taller than 30 mm nor smaller than 20 mm, excluding the UKAS registration number 0030.
- 4.3.3 On larger or smaller sheets of unfolded stationery, the size may be proportionally increased or decreased, the latter so long as the text and registration number are clearly legible, and any enlargements or reductions shall retain the same proportions as the master issued by BINDT.
- 4.3.4 May be used in reverse image subject to its reproduction from an official master issued by BINDT and all the other previously defined conditions.

## 5. Use of the accreditation mark

### 5.1 The accreditation mark shall not be used:

- 5.1.1 For the purposes of these conditions, the term 'publicity material' shall not include notices, labels, documents or written announcements affixed to or otherwise appearing on goods or products unless the goods or products have been manufactured under an accredited product conformity scheme. This restriction shall also apply to primary (for example blister packs) packaging and promotional products.
- 5.1.2 For the purposes of these conditions, the terms 'publicity material' and 'advertisements' shall not include notices, labels, documents or written announcements affixed to or otherwise appearing on the vehicles or flags of the UKAS-accredited organisation or, in the case of accredited Certification Bodies, their certified clients. These restrictions may be extended to other items, goods or products as the Secretary of State may determine from time to time.
- 5.1.3
  - (a) The national accreditation logo and the national accreditation symbols shall not be displayed by UKAS-accredited organisations or their clients on any vehicle.
  - (b) The national accreditation symbols shall not be displayed on buildings and flags.
  - (c) UKAS-accredited organisations may display national accreditation symbols on their building, internal walls and doors and on exhibition stands.
  - (d) UKAS-accredited organisations may display their national accreditation symbols on internal walls and doors and on exhibition stands.

## 6. Restrictions on use of the accreditation mark

### 6.1 The accreditation mark shall not be displayed on:

- 6.1.1 Vehicles.
- 6.1.2 Buildings.
- 6.1.3 Flags.
- 6.1.4 Calibration or test certificates.
- 6.1.5 Items that have been tested by the certificated organisation.
- 6.2 The accreditation mark shall not be used in a misleading way.

## 7. Use of the PCN logo (Figures 1A and 1B) and reference to PCN certification in publicity material

- 7.1 Certificated organisations are entitled to use the PCN logo in any publicity material, provided that it is only linked with aspects of certification contained within the scope of PCN certification.
- 7.2 The statement shall include reference to:
- Identification (for example brand or name) of the certified client;
  - The type of management system (for example quality, environment) and the applicable standard; and
  - The Certification Body issuing the certificate.
- 7.3 Where the PCN logo is used with accompanying text, it must be clearly separated from other services offered by a BINDT Authorised Qualifying Body organisation, which are not reflected in their scope of authorisation. For example, linking the PCN logo with text associated with training is not permitted.

### 7.4 Training and other establishments not authorised to use the logo may only refer to PCN by correct reference in the text, for example:

- 7.4.1 Training conducted to PCN syllabus reference.
- 7.4.2 Personnel required possessing the following PCN approvals.
- 7.5 The PCN logo shall not be displayed on any test item or product or used to imply any aspect of product certification.
- 7.6 The PCN logo or any reference to PCN shall not be used in such a way as to imply that PCN accepts any responsibility for the accuracy of any tests conducted by any certificated personnel or organisation.
- 7.7 Subject to the conditions prescribed in this document, PCN encourages the use of its logo or reference to its certification scheme provided that general conditions of propriety are observed.
- 7.8 Notwithstanding the requirements contained in this document, PCN reserves the right to require those using the PCN logo or a reference to PCN in an unacceptable manner to immediately desist.
- 7.9 Where any doubt exists as to the correct usage of the PCN logo or UKAS accreditation mark, PCN-certificated organisations should seek the advice of the undersigned before using such marks.

## 8. Suspension, termination or withdrawal of UKAS accreditation

- 8.1 In the event that UKAS accreditation is suspended, BINDT will cease to issue certificates bearing the accreditation mark.
- 8.2 In the event that UKAS accreditation is terminated, BINDT will cease distribution of any items bearing the accreditation mark.
- 8.3 In the event that UKAS accreditation is withdrawn, BINDT will take reasonable steps to ensure that licensees immediately cease using stationery, literature, advertising material, etc, bearing the national accreditation mark.
- 8.4 BINDT will take the misuse of its certification mark or the UKAS logo very seriously and will address any corrective action necessary. This can result in withdrawing the right to use the certification mark and logo if the problem continues or is not addressed to the satisfaction of BINDT.

*The British Institute of Non-Destructive Testing is an accredited Certification Body offering personnel and quality management systems assessment and certification against criteria set out in international and European standards through the PCN Certification Scheme.*

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