

NDT News is a monthly compact-newspaper-style publication aimed at non-destructive testing technicians and inspection, condition monitoring and quality practitioners.

It incorporates the Branch bulletin of The British Institute of NDT, which was formerly a supplement known as NDT NEWS; and NewsLink, the newsletter of the International Association of Quality Practitioners (the IAQP).

Each month it is circulated free to BINDT and IAQP members – approximately 2500 in total – and each quarter (in the months of March, June, September and December) it is in addition circulated to all PCN certificate holders – an additional 7000.

The new NDT News thus forms a very attractive vehicle for advertisers and communicators who wish to penetrate this vital sector. Advertising reservations and editorial contributions are welcome. Please turn the page for advertising rates and further details.

ndtnews www.ndtnews.org
ISSUE 61 SEPTEMBER 2008

The Newspaper for Non-Destructive Testing, Inspection, Condition Monitoring and Quality Practitioners | £2.50 where sold

Safeguarding products made in China

SQS NDT Training Centre and PCN Authorized Qualifying Body officially launched in Shanghai

Credit crunch drives market for hired instruments

As a result of the credit crunch, many companies are turning to hire instruments rather than purchase them. This is particularly true for small and medium-sized enterprises (SMEs) who may not have the capital to invest in expensive equipment. The market for hired instruments is expected to grow significantly over the next few years.

Further developments at AGR

AGR has recently announced several new developments in its range of non-destructive testing equipment. These include the introduction of a new range of ultrasonic flaw detectors and the development of a new software package for data analysis.

World Leaders in Advanced & Conventional NDT Training & Examinations
www.ndttraining.com
Tel: +44 (0)202 9590 000

Editorial contributions

News and product articles:

300-500 words, plus one picture*

Technical tips and case studies:

1000 words max.; 3 pictures max.*

*will be reproduced in the mono from your colour print or JPG, TIF or similar format electronic image in standard circulation issues

Note: These are free opportunities for you/your organisation to be featured in NDT News but the editorial staff reserve the right to edit, amend, reject or re-schedule copy submitted without prior reference to the contributor.

Copy date - 15th of the month preceding publication date

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Hired videoscope from Ashted has starring role in new ITV drama

A hired videoscope from Ashted has been featured in a new ITV drama. The videoscope was used to inspect a pipe in the drama, which is a popular television series.

Johnson and Allen Ltd and Vibrant Corporation announce international joint venture

Johnson and Allen Ltd and Vibrant Corporation have announced an international joint venture. The joint venture will focus on providing non-destructive testing services to clients in the construction and infrastructure sectors.

Fujifilm installs computed radiography at the V&A Museum

Fujifilm has installed computed radiography (CR) at the Victoria and Albert Museum. The CR system will be used to inspect and monitor the condition of the museum's collection of historical artifacts.

ESR Technology strengthens aviation team

ESR Technology has strengthened its aviation team by appointing a new technical consultant. The consultant will be responsible for providing technical support and training to the company's aviation customers.

Table-Top Exhibition and Technical Workshop
19 - 20 November 2008
Thistle Aberdeen Hotel
Aberdeen
Email: ndtnews@bindt.org
www.ndtnews.org

NDT News is normally published on or about the 1st of the month of issue.

ADVERTISING TARIFF

VALID FROM 1 JANUARY 2009

NOTE: MONO ONLY STANDARD ISSUES / COLOUR OR MONO EXTENDED CIRCULATION ISSUES

Standard issues January, February, April, May, July, August, October and November					
		Rate per insertion (£): mono only			
Size	depth x width (mm)	1	3	6	8
A4	254 x 180	530	510	470	430
A5 (island)	180 x 130	430	410	365	340
½ A4	130 x 180	345	320	310	275
¼ A4	125 x 86	230	220	190	180
Business card	45 x 86	125	120	115	105
Single column centimetre (scc)	10 x 41	35	34	33	32

Notes:

- Rates are for contracts completed in a period not exceeding 12 calendar months
- Advertisers with a current contract for advertising in Insight qualify for an additional 10% discount on their advertising in NDT News
- VAT applicable at appropriate rate
- Other special positions + 10% for guaranteed position
- Page 1 advertising up to A5 max
- Trim size (full-page): 420 mm (deep) x 297 mm (wide)
- Special offer: additional spot colour (deep red only) +£100 (subject to VAT)

Discounts:

Associate members – 10%
Advertising Agency Commission – 10%
Insight advertisers – 10%

Example

A ½ A4 advertisement (130 mm deep x 180 mm wide) for each issue over twelve-month period for a BINDT Associate Member with a current advertising contract in Insight

→ 8 at £275 each =	£2200.00
+ 4 at £470 each =	£1880.00
	SUB-TOTAL £4080.00
- 10% Associate Membership discount	"
	£3672.00
- 10% Insight advertising discount	"
	£3304.80
+ VAT	TOTAL £3383.14

Invoiced on publication

Quarterly extended circulation issues March, June, September and December					
		Rate per insertion (£): mono		Rate per insertion (£): full colour	
Size	depth x width (mm)	1	4	1	4
A4	254 x 180	760	730	1200	1080
A5 (island)	180 x 130	615	590	960	865
½ A4	130 x 180	490	470	780	700
¼ A4	125 x 86	320	310	500	450
Business card	45 x 86	175	165	275	250
Single column centimetre (scc)	10 x 41	52	50	80	72

LOOSE INSERTS – on application

COPY DATES

All material – editorial and advertising – 15th of the month prior to publication date.

Advertising material should be supplied in compatible electronic format – refer to "Procedure for submitting adverts".

Extra charges will be applicable to all supplementary process work.

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Note: The Editorial Staff reserve the right to edit, amend, reject or re-schedule copy submitted without prior reference to the contributor.

